



**WACO CHARTER SCHOOL  
EXECUTIVE COMMITTEE MEETING  
MONDAY, November 14, 2022  
REMOTE & IN-PERSON  
3:00 P.M.**

**MEMBERS PRESENT**

Susan Copeland	In Person
Gary Luft	In Person
Dytrun Thirkill	In Person
Elizabeth Nelson	Zoom

**STAFF MEMBERS PRESENT**

Dorothy Marstaller	In Person
Robert Kunze	In Person
Carl Ritter	In Person
Kelley Holdman	In Person
Brenda Sanchez	In Person
Susan Wilson	In Person
Bridget Montgomery	In Person
Dolores Garcia	In Person
Kanisha Johnson	In Person
Deborah Wesson	In Person

**MEMBERS ABSENT**

Ben Perry

**STAFF MEMBERS ABSENT**

All Present

**VISITOR**

Charlnise Alfaro

**Call Meeting to Order**

Ms. Copeland called the meeting to order at 4:17 PM

**Establish a Quorum**

A quorum was established

**Ordering of the Agenda**

No changes to the order of the agenda.

**Mission Statement**

Mission Statement to be read at the 5:30 WCS Governing Board Meeting

**Pledge of Allegiance**

Pledge will be recited at the 5:30 WCS Governing Board Meeting

**Public Comment**

No public comments

### **Consent Agenda**

No changes to the consent agenda, the following items were approved.

- WCS Executive Committee Minutes October 24, 2022
- WCS Governing Board Minutes October 24, 2022
- WCS Executive Committee Special Called Minutes October 26, 2022

*Motion made by Mr. Thirkill to approve the consent agenda items as presented, motion seconded by Mr. Luft. All in favor, motion carries.*

### **Approve Monthly Financial Report October 2022**

Ms. Sanchez reported on the October 2022 financial statements. Ms. Sanchez reported year to date totals of revenue \$597,118.91 and expenses \$376,764.82 resulting in an excess of revenue to expenditures of \$197,354.09. Bank Reconciliation, Check Registers and Credit Card Statements were made available for review. Ms. Sanchez informed board members that they would be receiving a Fraud Risk Questionnaire from McConnell Jones, agency auditors. The questionnaire is due November 30, 2022.

*Motion made by Mr. Thirkill to approve the October 2022 Monthly Financial report as presented, motion seconded by Ms. Copeland. All in favor motion carries.*

### **Approve Marketing Purchase**

Mr. Ritter requested approval to hire marketing company Cool Brand Media. It was explained that this marketing company will work with Waco Charter School in areas of online applications, social media, website. Mr. Ritter is hopeful that the new exposure will help gain enrollment to recover student enrollment lost since March of 2020. A review of services was explained, and the commitment would be for 12 months, allowing the district to fund the expense in two fiscal years.

*Motion made by Mr. Thirkill to approve entering a contract with Cool Brand Media, motion seconded by Ms. Nelson. All in favor motion carries.*

### **HB 3 Board Goals Update**

Mr. Ritter presented an update on HB 3 board goals, in the areas of Early Childhood literacy and math.

### **ESSER III Six Month Review**

Ms. Holdman informed the board that WCS is in the second year of the three year Elementary and Secondary School Emergency Relief (ESSER III) grant. Stakeholder surveys are being conducted during the month of November and results will be presented at the next board meeting.

**WCS Principal's Report**

Mr. Ritter presented an update on campus events and upcoming testing. WCS has applied for a state grant to be used for purchasing a Silent Panic Alert System. Mr. Ritter gave an update on the safety grant.

**Executive Director Report**

No Report

**Executive Session**

The board did not go into Executive Session at this meeting

**Adjourn**

Ms. Copeland adjourned the meeting at 4:37 PM.

DocuSigned by:  
  
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12/5/2022

**Vice President**

**Date**